The purpose of this EEO Annual Report is to comply with Section 73.2080(c)(6) of the Federal Communication Commission's EEO Rules. This report can be found in the public inspection file at the WNKU studios, and on the station's website, www.wnku.org

Northern Kentucky University SEU EEO Report

The Station Employment Unit ("SEU") operated by Licensee Northern Kentucky University ("NKU") consists of employees of the following full-service noncommercial educational radio stations: WNKU-FM (Fac. I.D. # 4280, Highland Heights, KY); WPFB-AM (Fac. I.D. # 54836, Middletown, OH), WNKN-FM (Fac. I.D. # 54833, Middletown, OH), and WNKE-FM (Fac. I.D. # 54813, New Boston/Portsmouth, OH). All employees of these stations are within the same NKU SEU, and this Public File Report applies equally to all NKU-licensed stations.

Any and all files pertaining to WNKU employment search activities during this license year were kept at the WNKU office and NKU HR offices in Highland Heights, KY.

1. Vacancies:
The NKU SEU had one full-time vacancy, for a General Manager, during this period.

2. Full Time Recruitment:
The General Manager job search began in September 2014 and ended November 2014.

General Manager Posting Sources:

CPB Job Line website
   (Virtual posting – no contact)
   Corporation for Public Broadcasting
   401 Night Street, NW
   Washington, DC 20004
   202 879-9600

Enquirer Media (print)
   312 Elm Street
   Cincinnati, Ohio
   Aaron Geiman
   513-768-8501
   ageiman@cincinnati.gannett.com

Job Search Focus Group
   Dave Velzy
   Hyde Park Community United Methodist Church
   1345 Grace Avenue
   Cincinnati, Ohio 45208
   513 871-0320

Kentucky Broadcasters Association
   Patti Pullen
   101 Enterprise Drive
   Frankfort, KY 40601
   888 THE-KBA1
NETA website
Maryanne Schuessler
National Educational Telecommunications Association
939 S. Stadium Road,
Columbia, SC  29201
803 799-5517

NKU Human Resources Web site
Lauren Franzen, Employment Manager
Northern Kentucky University
714 Lucas Administrative Center
Highland Heights, KY 41099
859 572-5200

PBMA website
Maryanne Schuessler
Public Broadcasting Management Association
939 S. Stadium Road,
Columbia, SC  29201
803 799-5517

allaccess.com website

triplearadio.com website

WNKU web site
Aaron Sharpe
Northern Kentucky University
301 Landrum
Highland Heights, KY 41099
859 572-6500

WNKU full-staff e-mail notification
Northern Kentucky University
301 Landrum
Highland Heights, KY 41099
859 572-6500

WNKU On-air campaign
John McGue
Northern Kentucky University
301 Landrum
Highland Heights, KY 41099
859 572-6500

Job Center Dayton
1111 S. Edwin C. Moses Blvd.
Dayton, Ohio 45422
Employers: (937) 225-5627
Phone: (937) 496-6720
http://www.thejobcenter.org/home.html
Mrs. Barbara Allen,
allene@odfs.state.oh.us
937-496-6503
Judi Kinney
Workforce Development Specialist
The Job Bank/Job Center
937-496-3134 Voice
937-225-4183 (fax)
kinnej01@odjfs.state.oh.us

Cincinnati-Hamilton County Community Action Agency
1740 Langdon Farm Road, Cincinnati, OH 45237
513.569.1840
Samuel Walker – Recruiter
swalker@cincy-caa.org

Cincinnati Works
708 Walnut Street #200, Cincinnati, OH 45202-2030
513.744.9675
Madaline Kipperman
mkipperman@cincinnatiworks.org
Everly Rose
erose@cincinnatiworks.org

Council on Aging of Southwestern Ohio
175 Tri County Parkway, Cincinnati, OH 45246
513.721.1025
John Jones
jjones@help4seniors.org

Ohio Valley Goodwill Industries
10600 Springfield Pike, Cincinnati, OH 45215
513.771.4800
Marty Mccaffery
mmccaffery@cincigoodwill.org

Job Search Focus Group
Pat Harris
Hyde Park Community United Methodist Church
1345 Grace Ave
Cincinnati, OH 45208
513 871 0320
jsfg@fuse.net

United Way of Greater Cincinnati
2400 Reading Road, Cincinnati, OH 45202
513.762.7100
Pam Haney – human resources
Pam.haney@uwgc.org

The Women's Connection
4042 Glenway Avenue, Cincinnati, OH 45205
513.471.4673
Linda Keller
lkeller@thewomensconnection.org
3. **Hiree Recruitment Source:**
General Manager: The search, which began in September 2014, was finalized in late November 2014 with the interview and hire of Sean O’Mealy who reports seeing the opening on allaccess.com

4. **Interviewee Recruitment Sources:**
General Manager: With a pool of 45 applicants, WNKU chose three for in-person interviews in October and November 2014. The other two interviewees, like Mr. O’Mealy, reported seeing the opening on allaccess.com.

5. **Engaging the Community:**
WNKU continues to encourage community organization participation through our web site and on-air announcements as we build our resource list of organizations to be notified about job openings. Through direct outreach we welcome the following organizations into our recruitment efforts:

- **Aronoff Center for the Arts**
  650 Walnut Street, Cincinnati, OH 45202-2517
  513.721.3344
  Kathline Webber
  kwebber@cincinnatiarts.org

- **Cincinnati-Hamilton County Community Action Agency**
  1740 Langdon Farm Road, Cincinnati, OH 45237
  513.569.1840
  Samuel Walker – Recruiter
  swalker@cincy-caa.org

- **Cincinnati Works**
  708 Walnut Street #200, Cincinnati, OH 45202-2030
  513.744.9675
  Madaline Kipperman
  mkipperman@cincinnatiworks.org
  Everly Rose
  eroose@cincinnatiworks.org

- **Council on Aging of Southwestern Ohio**
  175 Tri County Parkway, Cincinnati, OH 45246
  513.721.1025
  John Jones
  jjones@help4seniors.org
Educational Theatre Association  
2343 Auburn Avenue, Cincinnati, OH 45219-2815  
513.421.3900  
Harper Lee  
hlee@schooltheatre.org  

Ensemble Theatre of Cincinnati  
1127 Vine Street, Cincinnati, OH 45202  
513.421.3555  
Richard Diehl  
rick.diehl@cincyetc.com  

Hamilton County Jobs & Family Services / Super Jobs  
1916 Central Parkway, Cincinnati, OH 45214  
513.731.9800  
Kathy Nienaber  
knienaber@superjobs.com  

Homeless Veteran’s Transition Program  
275 East Main Street, 2W-A, Frankfort, KY 40601  
Northern KY One Stop: 859.292.6670  
Florence One Stop: 859.371.0808  
Create employer account on line: e3.ky.gov  

Mercy Franciscan at St. John  
1800 Logan Street, Cincinnati, OH 45202  
513.981.5800  
Ericka Copeland-Dansby, director  
elcopeland@health-partners.org  

Ohio Valley Goodwill Industries  
10600 Springfield Pike, Cincinnati, OH 45215  
513.771.4800  
Susan Mayberry  
smayberry@cincigoodwill.org  

Pat Harris  
Job Search Focus Group  
Hyde Park Community United Methodist Church  
1345 Grace Ave  
Cincinnati, OH 45208  
513 871 0320  
jsfg@fuse.net  

United Way of Greater Cincinnati  
2400 Reading Road, Cincinnati, OH 45202  
513.762.7100  
Pam Haney – human resources  
Pam.haney@uwgc.org  

The Women’s Connection  
4042 Glenway Avenue, Cincinnati, OH 45205  
513.471.4673  
Linda Keller  
lkeller@thewomensconnection.org
Outreach Initiatives:

Station Tours:
- DD Aaron Sharpe conducted a station tour with local Cub Scout troupe, March 2015
- DD Aaron Sharpe hosted a station tour with NKU Freshmen honors students from the Highland Heights KY campus 11/18/2014

Programs with Educational institutions:
- Working with NKU faculty, WNKU staff members co-taught an audio/video program production course. The students from this program obtained hands-on clinical experience by working as crew members for the WNKU in-concert program, Studio 89. During the recording of these programs, WNKU recruitment information materials were also distributed to the audience. Programs produced with these students working as crew members were recorded on 4/7/2014, 4/14/2014, 4/28/2014, 5/5/2014, 9/15/2014, 9/22/2014, 9/29/2014, 9/30/2014, 10/14/2014, 10/27/2014, 10/29/2014, 11/10/2014, 11/17/2014, 11/24/2014, 12/01/2014, 12/08/2014. The staff coordinator for this educational program was John McGue.
- OD Gary Keegan works with students in the Environmental Science program at NKU regarding effective science communication 9/29/2014

An EEO/Affirmative Action employer, Northern Kentucky University and WNKU provide equal opportunities in employment and programming, including Title IX and ADA requirements.